



International Conference on Women in Physics

16–20 July 2017, University of Birmingham, UK

<http://icwip2017.iopconfs.org>



The International Union of Pure and Applied Physics (IUPAP) is hosting its 6th International Conference on Women in Physics at the University of Birmingham, UK. Universal access to, and participation in science, is a principle that runs through these conferences.

This series of conferences aims to foster the participation of women in physics and has a history not only of success and growth, but also of making a difference in the physics community.

Exhibition

The exhibition will be held alongside the conference from Monday 17 to Tuesday 18 July over two locations. All stands will be located with posters and catering maximising time spent with the conference participants.

Who should exhibit?

- Manufacturers or agents providing equipment associated with pure and applied physics
- Publishers working in the scientific community
- Employers of science graduates

Packages

Option 1: Great Hall

Book before the 19 June 2017 to take advantage of a discounted rate of £600 + VAT. The rate thereafter is £700 + VAT.

Option 2: The Marquee

Book before the 19 June 2017 to take advantage of a discounted rate of £500 + VAT. The rate thereafter is £600 + VAT.

Space is available as a table-top display and includes:

- A table and chair in your preferred area (subject to availability)
- Company logo and link on the conference website
- Access to the technical sessions
- Lunch and refreshments for one exhibitor representative for the duration of the exhibition
- One ticket to the conference receptions on Monday 17 July and Tuesday 18 July

Booking information

To book an exhibition stand, please email dawn.stewart@iop.org

Why sponsor?

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision-makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your representatives can mix informally with professionals from industry and academia in the UK and Ireland
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation



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Platinum sponsor packages £10,000 + VAT each

All platinum sponsor packages are exclusive and will be allocated on a first-come, first-served basis. To secure a package, please email dawn.stewart@iop.org or telephone +44 (0)20 7470 4910

All platinum sponsors will receive:

- Logo and link on every page of the ICWIP 2017 website
- Two A4 inserts in the conference delegate packs
- Acknowledgment as sponsor on relevant conference material
- Inside cover full-colour advert in the event abstract book
- Logo will be included on a banner that will be on display close to the registration desk

Plus:

Package option one

- Sponsor the Concert at the Bramall Music Building. The concert will be given by Lauren Zhang, an accomplished pianist and violinist. For further information, please visit the conference website, icwip2017.iopconfs.org
- Two tickets at the concert with an opportunity to welcome guests
- Option to display a banner on stage during the concert

Package option two – SOLD

- The Gala dinner at the Botanical Gardens on Wednesday 19 July 2017
- Two company representatives can attend

Gold sponsor packages £5,000 + VAT each

(Four available)

- One A4 insert in the conference delegate packs
- Sponsor's logo and profile will appear on the sponsors page on the conference website
- Half-page, black and white advert in the abstract book plus an opportunity to sponsor one of the following options

Package option one

- Tea and coffee breaks during main conference
- Named sponsor of a session
- Conference bag (logo will appear on the conference bags in one-colour print)

Package option two – SOLD

- Named sponsor of a session
- Poster session receptions
- Lunches

Package option three

- Badges (logo will appear on the badges)
- Lanyards (logo will appear on the lanyards)
- Bottled water (logo will appear on the bottles)

Package option four

- Named sponsor of a session
- Pens (logo will appear on the pens)

Additional sponsorship opportunities £500 + VAT

- One A4 insert in the conference delegate packs
- Gifts in delegate packs, such as umbrellas, USBs and mugs (to include logo and link on the conference website). Please note that these items will need to be supplied by the sponsor
- Travel grants to support attendees from developing countries. This is an opportunity to sponsor an attendee from a developing country
- If you have an idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact the conferences team to discuss your options

Further information

For further information, please contact:

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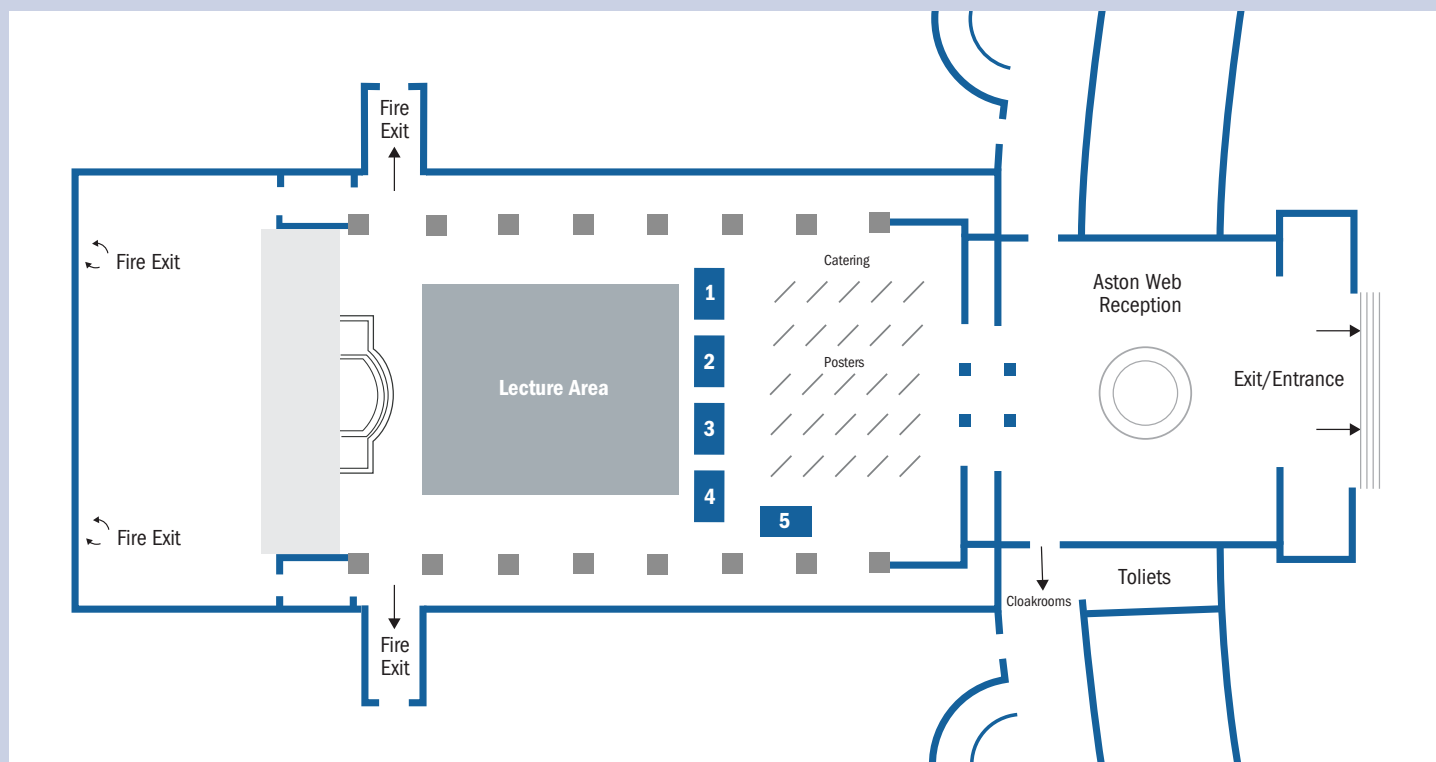


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Great Hall



Marquee

