



# International Conference on the Women in Physics

16–20 July 2017, University of Birmingham, UK

<http://icwip2017.iopconfs.org>



The International Union of Pure and Applied Physics (IUPAP) is delighted to announce that the 6th conference in this series will be hosted at the University of Birmingham, UK. IUPAP has recognised a particular need to foster the participation of women in physics. The IUPAP Conferences series on Women in Physics, organised by IUPAP Working Group 5, has a history not only of success and growth but also of making a difference in the physics community.

The conference will be held in July 2017 and organised in partnership with the Institute of Physics (IOP) and the Universities of Nottingham and Warwick. Having all been awarded Juno Champion status by IOP, the three universities' physics departments are strongly committed to promoting diversity and look forward to being fully involved in the conference.

## Increase your visibility with these sponsorship opportunities

The International Conference on the Women in Physics (ICWIP 2017) offers a broad array of high-profile sponsorship opportunities.

### Reasons why you should sponsor ICWIP 2017

- With typically over 50 countries represented, this is an opportunity to promote your organisations name to national and international participants both prior to, during and after the conference;
- Demonstrate your commitment to assisting in the development of young researchers and support participants from low income countries;
- Your company's support of the conference will be acknowledged widely both through web-based and printed material;
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation, particularly for those from developing countries.

### Platinum sponsor packages

**£10,000 + VAT each**

(Two available)

All platinum sponsor packages are exclusive and will be allocated on a first-come, first-served basis. To secure a package, please email [dawn.stewart@iop.org](mailto:dawn.stewart@iop.org) or telephone +44 (0)20 7470 4910

#### All platinum sponsors will receive:

- Logo and link on every page of the ICWIP 2017 website;
- Two A4 inserts in the conference delegate packs;
- Acknowledgment as sponsor on relevant conference material;
- Inside cover full-colour advert in the event abstract book;
- Logo will be included on a banner which will be on display close to the registration desk

#### Plus:

##### Package option one

- Sponsor the Concert at the Bramall Music Building. The concert will be given by Lauren Zhang, an accomplished pianist and violinist, who will be 15 years old at the time of the concert. For further information on Lauren, visit the website, [icwip2017.iopconfs.org](http://icwip2017.iopconfs.org);
- Named sponsors of this event.

##### Package option two

- The Gala dinner at the Botanical Gardens on Wednesday 19 July 2017;
- Two company representative can attend the gala dinner;
- Named sponsor of a poster session.

### Gold sponsor packages

**£5,000 + VAT each**

(Four available)

- One A4 insert in the conference delegate packs;
- Sponsor's logo and profile will appear on the sponsors page on the conference website;
- Half page, black and white advert in the abstract book plus an opportunity to sponsor one of the following options.

##### Package option one

- Tea and coffee breaks during main conference;
- Named sponsor of a session;
- Conference bag (logo will appear on the conference bags in one colour print).

##### Package option two

- Named sponsor of a session;
- Poster session receptions;
- Lunches.

##### Package option three

- Badges (logo will appear on the badges);
- Lanyards (logo will appear on the lanyards).

##### Package option four

- Named sponsor of a session;
- Pens (logo will appear on the pens).

### Silver sponsor packages

**£1,000 + VAT each**

- Sponsor may distribute an A4 leaflet in the delegate packs;
- Sponsor's logo and profile will appear on the conference website.

### Additional sponsorship opportunities

- Embedding research in labs; **£500 + VAT**
- One A4 insert into the conference delegate packs; **£500 + VAT**
- Gifts in delegate pack, such as umbrellas, USBs and mugs (to include logo and link on the conference website). **£500 + VAT**  
Please note that these items will need to be supplied by the sponsor;
- Travel grants: This is an opportunity to support an attendee from a developing country to attend the conference;
- If you have an idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact the conferences team to discuss your options.

If you require further information regarding sponsorship please contact the conferences team on +44 (0)20 7470 4800 or email [conferences@iop.org](mailto:conferences@iop.org).



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VAT is charged at the prevailing rate, currently 20%. If the rate is altered as a result of government legislation, charges may be adjusted accordingly. The Institute's VAT registration number is 461-6000-84.

## How to confirm your sponsorship

- Complete the reservation form below;
- Send your completed form to: Dawn Stewart, Institute of Physics,  
76 Portland Place, London W1B 1NT, UK or email [dawn.stewart@iop.org](mailto:dawn.stewart@iop.org)

## Enquiries

For further information, visit the website at [icwip2017.iopconfs.org](http://icwip2017.iopconfs.org)  
or contact Dawn Stewart by telephone +44 (0)20 7470 4910  
or by email [dawn.stewart@iop.org](mailto:dawn.stewart@iop.org)

## Reservation form

**Package** (Packages will be allocated on a first-come, first served basis.)

Platinum package

Gold package

Silver package

Additional package

## Contact information

Contact name (including title):

Company:

Invoice address:

Postcode:

Country:

E-mail:

Telephone:

Mobile:

Website:

Company profile (max 50 words):

Please return by e-mail together with a high resolution version of your company logo to [dawn.stewart@iop.org](mailto:dawn.stewart@iop.org)

## Payment

Please make cheques payable (in £ sterling) to Institute of Physics.

**If payment is to be made by bank transfer, direct funds to:**

HSBC Bank Plc, 62 George White Street, Cabot Circus, Bristol, BS1 3BA, UK.

Account name: Institute of Physics Conferences;

Account number: 42476045;

Sort Code 401413;

IBAN GB30MIDL40141342476045.

Please email a remittance advice to [dawn.stewart@iop.org](mailto:dawn.stewart@iop.org) once payment has been made.

If you require an invoice, please tick here